



ENVIRONMENT & NEIGHBOURHOOD
REGULATORY SERVICES
BRENT CIVIC CENTRE
ENGINEERS WAY
WEMBLEY
HA9 0FJ

TEL: 020 8937 5359
EMAIL:
environmentandprotection@brent.gov.uk

London Borough of Brent

Premises Licence

PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....
Director of Environment and Neighbourhood

Date: 15 July 2014

Licence number 210131

Licence start date: 25/07/2006

Premises Details

NORTHWEST10, First and Second Floors, 71-73 High Street, London, NW10 4NS

Licensable activities and the times authorised by this licence

Plays:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Films:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Indoor sporting events:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Boxing or wrestling entertainment:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Live music:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Recorded music:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Performance of dance:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Anything Similar to Performance of Live/Recorded Music or Dance:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Provision of Entertainment Facilities for Making Music:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Provision of Entertainment Facilities for Dancing:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Provision of Facilities for Entertainment of a Similar Description to Making Music or Dancing:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Provision of Late Night Refreshment:

Day	Start Time	End Time
Monday	23:00	00:00
Tuesday	23:00	00:00
Wednesday	23:00	00:00
Thursday	23:00	00:00
Friday	23:00	05:00
Saturday	23:00	05:00
Sunday	23:00	01:00

Supply of alcohol:

Day	Start Time	End Time
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	05:00
Saturday	08:00	05:00
Sunday	08:00	01:00

Whether alcohol is authorised to be supplied on or off the premises: **On**

The Opening Hours of the Premises:

Day	Start Time	End Time
Monday	08:00	00:30
Tuesday	08:00	00:30
Wednesday	08:00	00:30
Thursday	08:00	00:30
Friday	08:00	05:30
Saturday	08:00	05:30
Sunday	08:00	01:30

Part 2

Details of Holder of Premises Licence:

Name: Wayout Dreams Community Project Ltd
Address: 71A High Street, London, NW10 4NS
Telephone: [REDACTED]
Email: [REDACTED]
Registered Address: 71-73 High Street, Harlesden, NW10 4NS
Registered Number: 5783048

Details of Designated Premises Supervisor:

Name: Miss Deione Miles
Address: [REDACTED]
Personal Licence Number: [REDACTED]
Issuing authority: London Borough of Brent

Annexe 1 - Mandatory Conditions

- (a) No supply of alcohol may be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended.
- (b) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (c) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (d) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

An irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children:-

- (i) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
- drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - drink as much alcohol as possible (whether within a time limit or otherwise);

(ii) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);

(iii) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;

(iv) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on—

- the outcome of a race, competition or other event or process, or
- the likelihood of anything occurring or not occurring;

(v) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

(e) The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

(f) The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

(g) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

(h) The responsible person shall ensure that-

(i) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-

- beer or cider: half pint;
- gin, rum, vodka or whisky: 25ml or 35ml; and
- still wine in a glass: 125ml; and

(ii) customers are made aware of the availability of these measures.

(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

Embedded Conditions

Annexe 2 - Conditions Consistent With the Operating Schedule

- 1 CCTV shall be installed at locations agreed with the police and maintained in a working condition.
- 2 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
- 3 If the CCTV becomes inoperative, or is not installed to the satisfaction of the Police and Licensing Authority, they shall be contacted at the earliest opportunity by email or telephone to enable agreement to be reached as to what licensable activities can take place.
- 4 Notices shall be displayed at the entrance and in prominent positions throughout the premises advising that CCTV is in operation.

Door supervisors shall wear clothing that can be clearly and easily identified on CCTV.
- 5 Door supervisors of a sufficient number and gender mix, shall be employed from 21:00hrs hours on any day when the premises are open for the sale of alcohol past midnight.
- 6 There shall be a minimum of 2 door supervisors on any day when the premises are open for the sale of alcohol past midnight to control the entrance to the premises and to control order within the premises.
- 7 There shall be at least one door supervisor for every 50 customers or part thereof.
- 8 Door supervisors as part of their duties shall ensure that customers when queuing for entry, or leaving, do so in a manner that does not cause a nuisance.
- 9 All persons entering, or re-entering, including staff and performers, shall be required to pass through a search arch and wand search on days when there is a public or private event.
- 10 No entry or re-entry shall be permitted after 02:00 hours.
- 11 After 23:00 hours outside smoking areas shall be limited to 20 persons and each area shall be suitably supervised.
- 12 A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

- 13 A hand held and/or "head cam" camera system should be operated at the premises in accordance with the Police Clubs and Vice Unit's "Recommendations for the Use of Hand Held Cameras within Licensed Premises" document.
- 14 A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
- 15 A daily record sheet shall be kept and maintained to ensure that all fire exits are accessible and free from obstruction during trading hours before any public use. All fire exits must be free from locks, barrel bolts, fastenings other than push bars or pads.
- 16 Door supervisors as part of their duties shall ensure that customers when queuing for entry, or leaving, do so in a manner that does not cause a nuisance.
- 17 The licensee shall keep an incident book which shall be made available to the Police and Licensing Authority.
- 18 Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- 19 There shall be a minimum of 2 door supervisors on any day when the premises are open for the sale of alcohol past midnight to control the entrance to the premises and to control order within the premises.
- 20 There shall be at least one door supervisor for every 50 customers or part thereof.
- 21 A copy of the premises licence summary including the hours which licensable activities are permitted shall be clearly displayed and visible from on a notice board to be affixed to the ground floor left hand wall located immediately to the left of the entrance area.
- 22 The total number of people permitted on the premises including staff and performers shall not exceed 200.
- 23 Where Police or Licensing officers require admittance to the premises in an emergency or as part of an impromptu visit they shall not be impeded by requiring to be signed in or searched.
- 24 Substantial food and non-intoxicating beverages including a free supply of drinking water shall be made available to customers during the whole of the licensed hours in all parts of the premises where intoxicants are provided.
- 25 Toilets shall be checked at regular intervals for the use of drugs and other illegal activities.
- 26 There shall be a minimum of one hour between the termination of general activities and the commencement of a "Club Dance" and this sterile period shall be used to ensure the premises searched.

- 27 Photographic proof of age shall be required from all persons appearing to be under the age of 21.
The Licensee shall undertake a risk assessment agreed by the Police and Licensing Authority of any significant promotion or event, using the Metropolitan Police Service Promotion/Event Risk Assessment Form (Form 696) or an equivalent and provide a copy to the Metropolitan Police and Brent Council's Licensing Unit not less than 14 days before the event is due to take place.
- 28 Where an event has taken place the licensee shall complete a Debrief Risk Assessment Form (Form 696A) and submit this to the Metropolitan Police and Brent Council's Licensing Unit within 3 days of the conclusion of the event.
- 29 When prior notice has been given the licensee shall allow free and unimpeded access to police officers with drug sampling equipment and/or "sniffer" dogs, to test customers prior to entry, for drug use and possession.
- 30 The premises may be subject to surveys from the Metropolitan Police Clubs and Vice Unit re the suitability of club events, and matters arising from the surveys shall be incorporated into the operating schedule as agreed.
- 31 All doors and windows shall remain closed during any licensable activity and where a door is used for patrons to enter or leave the premises the door shall be fitted with a self-closing device.
- 32 All speakers shall be mounted on anti-vibration mountings to prevent transmission of sound energy to adjoining properties.
- 33 No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
- 34 All entertainments shall use the in-house amplification system and a noise limiter set at a level agreed by Brent Council's Licensing Unit shall be used at all times.
- 35 Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
- 36 Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.
- 37 Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.
- 38 The licensee or his/her deputy shall be a member of, and actively participate in the local pubwatch scheme.
- 39 Arrangements shall be made with a local licensed taxi/minicab company to ensure sufficient transport is available to take patrons home after a late night event.
- 40 Notices advertising the number of a local licensed taxi service shall be displayed in a prominent position in the premises.

- 41 Facilities within the premises shall be made available for customers to await taxis
- 42 No person under the age of 18 shall be permitted on the premises after 22:00 hours unless it is for an event specially arranged for young persons and prior notice has been given to the Licensing Authority.
- 43 No alcohol shall be available for any customer when the premises are open primarily for use by persons under the age of 18.
- 44 The playing of live or recorded music shall not be permitted in any garden or external area.
- 45 No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
- 46 The level of music shall be arranged so as not to cause a nuisance to local residents.
- 47 Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.
- 48 The locks and flush latches on the exit doors shall be unlocked and kept free from fastenings other than push bars and pads whilst the public are on the premises.
- 49 The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).

Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority

Annexe 4 - Plans

See attached sheet.